

**New Mexico Farmers Marketing Association**  
**Membership**

Farmers’ markets and other interested parties are welcome to become members of the New Mexico Farmers’ Marketing Association. Payment of dues indicates that your market agrees to operate in compliance with the definitions set forth below.

Membership fees are paid annually in the spring (due by May 1) . Members are entitled to Association benefits including the opportunity to purchase liability insurance for their markets, obtain funding, and receive training and other assistance.

Definitions:

A Farmers’ or Growers’ Market is defined as “A public market place where fresh foods from a defined local area are sold by the people who have grown, gathered, raised or caught them.”

Farmers’ and growers’ markets should comply with the following:

- a) They should be operated in accordance with all relevant federal, state and local regulations.
- b) The market’s mission, rules and actions are consistent with the Purposes of the New Mexico Farmers’ Marketing Association, as listed in the By-Laws.
- c) Farmers’ and growers’ markets in a particular market area should not seek to erode the viability of other markets in the region, but rather to collaborate with these neighboring markets.
- d) Farmers and ranchers should be involved in the decision-making process of the market.
- e) Markets where crafts and other items are sold can be eligible as farmers’ markets, as long as the total number of craft vendors does not exceed the total number of farmers and ranchers.

Interested parties are defined as individuals or organizations whose work is consistent with the mission of the New Mexico Farmers’ Marketing Association.

**It is the intention of the Association that membership in the Association stands as an assurance of market integrity. We want consumers to be sure that when they go to a member farmers’ or growers’ market, they are purchasing foods from the farmers and ranchers that produced them. However, individual circumstances of markets will be taken into account when considering their application.**

The dues are as follows:

Farmers’ Markets with 0 to 9 growers, food processors and farm crafts	=	\$10
Farmers’ Markets with 10 to 19 growers, food processors and farm crafts	=	\$25
Farmers’ Markets with 20 to 29 growers, food processors and farm crafts	=	\$35
Farmers’ Markets with 30 to 39 growers, food processors and farm crafts	=	\$50
Farmers’ Markets with 40 or more growers, food processors and farm crafts	=	\$100
Interested Parties and others	=	\$25

*By May 1, we would like you to complete this form and send it with your check to: NMFMA, 731 Montez Pl., Santa Fe, NM 87501.*

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Market/organization: \_\_\_\_\_

Contact person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: home: \_\_\_\_\_ work: \_\_\_\_\_ cell: \_\_\_\_\_

Which number would you prefer to be on the website/printed material? \_\_\_\_\_

Email Address: \_\_\_\_\_ list on website? (y or n) \_\_\_\_\_

Second contact person (if available): \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Would the second contact like to receive periodic email notices from NMFMA? (y or n) \_\_\_\_\_

Market Information: 2012 Opening Day: \_\_\_\_\_ 2012 Closing Day: \_\_\_\_\_

Day(s) of the week market is open: \_\_\_\_\_ Market hrs (open-close): \_\_\_\_\_  
(as in "Saturdays")

Physical location of market: \_\_\_\_\_

Average number of vendors: \_\_\_\_\_

Estimated % of total selling agricultural products (produce, meat, honey, eggs, etc): \_\_\_\_\_

Website Links:

Does your market have a website? URL: \_\_\_\_\_

Does your market have a Facebook page? \_\_\_\_\_

Does your market have a blog? URL: \_\_\_\_\_

Comments: \_\_\_\_\_