

CAPACITY BUILDING GRANTS APPLICATION, 2006
New Mexico Farmers' Marketing Association

Market: _____ How long has your market been in operation? _____
Contact Name: _____ Address: _____
Phone: _____ Email: _____

How much money are you requesting for the 2006 market season (maximum grant size is \$2,000 per market)? _____

2. Please describe what you intend to use the funds for (see "Purpose" and "Eligible Uses"):

3. How will you use the funds to build the capacity and sustainability of your market? (10 points);

4. Please explain why your market needs this funding. (20 points);

5. Please state one or more measurable goal that you intend to achieve with this grant, that demonstrates capacity-building (Examples of measurable goals: Increase number of vendors by ___%; increase numbers of customers by ___; improve customer satisfaction by ___% as demonstrated by customer survey at beginning and end of season). (10 points)

6. How will the NMFMA funding be used to leverage new funding and new resources, and how will it help you build closer relationships between the market and your community? (10 points);

OVER

How does your market participate with the NMFMA and the network of farmers' markets across the state? (10 points);

Show your estimated budget for the requested funds here (or attach a separate sheet). Please break the total amount requested into categories such as Professional Services, Staff, Equipment, Travel, Conference registrations, postage, phone, etc.)

| | |
|-------|----------|
| _____ | \$ _____ |
| _____ | \$ _____ |
| _____ | \$ _____ |
| _____ | \$ _____ |
| _____ | \$ _____ |
| _____ | \$ _____ |
| _____ | \$ _____ |
| _____ | \$ _____ |
| _____ | \$ _____ |
| TOTAL | \$ _____ |

This application must be signed by two officers of your Board of Directors or governing committee – or, if you have neither of these – by two vendors from your market (please, no immediate family members!).

Market Manager

Date

Signature of Board member

Board member's name

Date

Signature of Board member

Board member's name

Date

Please mail this application by May 1, 2006, to the New Mexico Farmers' Marketing Association, 320 Aztec Street, Suite B, Santa Fe, NM 87501, or fax 505 986-0339.

Please keep a copy of this completed form for your records!